



15 DEC, 2022

## One-stop wood product supplier

The Star, Malaysia



KEMENTERIAN TERANA, SAINS, TEKNOLOGI, ALAM SEKITAR DAN PERUBAHAN IKLIM

# One-stop wood product supplier



KJH provides sponsorships to schools to encourage interest in wood products.

KJH Wood Industrial Sdn Bhd was established and incorporated in 2005 as a mixed wood pallet supplier in Malaysia. It has since evolved from manufacturing wood pallets to exporting a range of wood products and wood-based components to the global market.

Apart from wood pallets, the company supplies pallets using a variety of alternative materials for pallet supplies such as laminated veneer lumber, compressed woods, paper and plastic. It currently imports timber from South America and New Zealand, mainly pine and spruce.

European and New Zealand softwoods have certain marketability within Asia, including Malaysia, where they are used in furniture-making and for structural purposes.

KJH grew organically by owning a few units of curtain sider trailers, platforms and cargo to service its clients' delivery promptly, with transportation services along Malaysia's centre and the southern area as its edge with more competitive return trips offered.

To diversify, KJH tapped into the consumer market by offering deco wood for designer projects and customised timber sizes for a



KJH was recognised as a Digitalisation Award winner by the Malaysian Timber Council.

variety of palleture products. KJH also owns a heat treatment chamber accredited by Mahtas in providing International Standard ISPM 15 services to facilitate clients' needs for exporting compliance supplements by all kinds of wood packing related products as needed.

During the Covid-19 pandemic, the often-overlooked pallet became a leading cause of supply chain disruption. No one could have predicted the tsunami of price increases and broken pallet supply, with industry players feeling the effects of the pallet shortage.

During the local timber forestry lockdown, KJH continued supplying its sustainable imported timber. Since it had been sourcing directly from sawmills abroad since 2017, it was able to continue shipping timber during the lockdown period.

Amid limited labour and nationwide transportation challenges, KJH worked

diligently to supply customers' pallets to meet the food, health and critical infrastructure needs of the nation.

KJH's management also transformed over the past two years. Among its more recent efforts is setting up a committee to find ways to reduce waste and production costs.

With all these efforts, it successfully launched its first Digital ISO 9001:2015 for wood pallet manufacturing in three months to maintain quality standards.

KJH also invested in an automated assembly line coupled with upgraded wood working machines to optimise its cost of production for its clients' benefit. The production line is estimated to be commissioned by the end of this year.

In line with this, KJH is also under the SIRIM IR4.0 Transformation programme, which seeks to streamline processes and reduce labour-intensive jobs to a minimum.



A KJH Decor palleture showcase at the Archidex Exhibition 2022 at the Kuala Lumpur Convention Centre.

KJH was named as one of the top SME 100, fast-moving companies of 2021 by Malaysia Business Media International. It was also recognised by the Malaysian Timber Council as a Digitalisation Award winner during its 30th anniversary earlier this year.

Moving into 2023, KJH aims to be part of the Forest Stewardship Council with the common goal of protecting healthy and resilient forests for all.

KJH remains committed to improving its processes, upskilling its staff and upgrading its services to be "part of your supply chain partner".

The company also provides internships to expose youth to the timber industry, as well as sponsorships to schools and army camps to encourage using wood-related products.

KJH aims to remain a sustainable timber supplier, providing clients with the most cost-effective pallet solutions.



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### SUMMARIES

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